

## Tech investing: innovation driving disruption

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### Transcript

**Voiceover:** New innovations are being adopted at extraordinary rates in places we may never have expected. These fast-changing technologies will transform our lives in ways we're only beginning to imagine. Whether it's the way we shop, work, exercise or eat, tech will permeate every element of our existence.

Even the humble 'coffee plant' has become part of the technology story. Advanced chips planted in the soil of rural coffee farms can now deliver real-time data to drive efficiency and sustainability.

This is only the beginning. Digital innovations like the cloud, AI and the Internet of Things are transforming every stage of the supply chain, all the way to cutting-edge fintech enabling digital payments. We all stand to benefit as widespread tech innovation creates investment opportunities while making the world a safer, more efficient, increasingly equitable and overall better place.

We believe asset owners need an approach with research depth that extends far beyond the tech sector though. Tech investment teams must understand not just the underlying technology, but also the numerous markets it's likely to impact. As technology drives rapid disruption, investors will need strategies that are active, supported by the robust resources of a global firm, and positioned to help identify the companies that are most likely to endure for the long term.

Technology now offers exposure to many sectors, and what got us here is unlikely to get us where we're going. So as the world changes, we believe your tech exposure needs to evolve along with it.

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